



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Phone: 022 28724058 | Telefax: 28744058 | Email: vivek\_college@hotmail.com

PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI, ACCREDITED BY NAAC

Date: 09 APRIL 2021

**BMM (MASS MEDIA) &**  
**BAMMC (MULTIMEDIA & MASS COMMUNICATION)**  
**SYBMM / SYBAMMC SEM IV REGULAR / ATKT**  
**SEMESTER END EXAM TIMETABLE APRIL 2021**

DATE	DAY	TIME	SYBMM (ATKT)	SYBAMMC (REGULAR)
24 <sup>th</sup> April 2021	Saturday	10.30 am – 11.30 am	Mass media Research	Theatre and Mass Communication-II
26 <sup>th</sup> April 2021	Monday	10.30 am – 11.30 am	Organisational Behaviour	Writing and Editing for Media
27 <sup>th</sup> April 2021	Tuesday	10.30 am – 11.30 am	Introduction to Advertising	Mass Media Research
28 <sup>th</sup> April 2021	Wednesday	10.30 am – 11.30 am	Radio & Television	Media Law and Ethics
29 <sup>th</sup> April 2021	Thursday	10.30 am – 11.30 am	Introduction to Journalism	Film Communication-II
30 <sup>th</sup> April 2021	Friday	10.30 am – 11.30 am	Print Production & Photography	Computers and Multimedia-II

Dr. Vijetha Shetty  
Principal  
Vivek College of Commerce

